

**Larry Howard, Ph.D.**  
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## **OBJECTIVE:**

To engage my considerable skills and experience in ways most challenging for me and most beneficial to my family, country, and client or employer.

## **SUMMARY ACCOMPLISHMENTS:**

- **Developed** and managed a market research section for one of the world's top ocean carriers
- **Co-authored** two textbooks on international trade
- **Initiated** and obtained approval of a 5-course undergraduate Minor in Intermodal and Maritime Security at SUNY Maritime College, jointly offered by the Marine Transportation Department and the Department of Global Business and Transportation, beginning fall semester 2006.
- **Directed** Exercise Trojan Horse at SUNY Maritime College August 1-4 2006; a collaborative exercise of vessel and facility security plans under the Maritime Transportation Security Act of 2002.

## **CURRENT POSITION:**

### ***Associate Professor, Department Chair***

Global Business and Transportation Dept., State University of New York (SUNY)  
Maritime College, Bronx, NY

## **PAST EMPLOYERS:**

**April 2003 - June 2005** - Upper Iowa University, Extended Online Program, Fayette, IA - Online Instructor

- **Developed** BA576, a course introductory to supply chain management in the MBA executive program, Spring 2003 and **taught** it online fall 2003 to spring 2005. I also taught PS100 American Government, PS362 American Legislative Process, and PA430 Cases in Public Administration.

**March 1, 1998 - July 15, 2005**, California Maritime Academy (California State University), Vallejo, CA - Program Director & Assistant Professor of Business & Logistics

- **Began** as a faculty member in August 1999. I also served as Program Director of the Global Logistics Specialist Program® March 1, 1998-April 23, 2003. GLS® is a 9-month professional certification program.
- **Elected** chair of the Academy's curriculum committee 2002-2004
- **Organized** MARSEC-CON'04, a conference on Maritime Security May 16-18, 2004; keynoted by former Defense Secretary William J. Perry and Admiral Kevin J. Eldridge USCG. I was one of four principal organizers.
- **Acting** Chair of the Department, Spring Semester 2005
- **Elected** to the Executive Committee of the Academic Senate for 2005-2007

**April 1, 1991-October 15, 1997**, Mitsui O.S.K. Lines, (America). Inc., New York, NY; Jersey City, NJ; Concord CA - Manager, Marketing Research

- **Appointed** by the COO as one of 5 members of the West Bound Task Force set up in October 1993 to improve export performance. The volume of exports carried by Mitsui in 1994 increased at a faster rate than the export market generally.

**May 15, 1989-March 31, 1991**, Williams, Dimond & Co., Long Beach, CA (agent for Mitsui O.S.K. Lines) - Assistant Manager of Marketing

- **Reported** directly to the Japanese national who was Manager of Marketing and Pricing.

**April 16, 1984-March 31, 1991**, Williams, Dimond & Co., Seattle, WA - Shipping Agent

- **Hands-on management** of all "ship's business," during Pacific NW port calls.
- **Handled** Alaskan ships through subagents.

**February 1, 1983-April 15, 1984**, Bay-Shore Marine Services, Inc., Seattle, WA - One of 7 co-founders of a detective agency & specialized courier service

- **Managed** finances as Treasurer, chaired corporate board meetings.

## **CONSULTING PROJECTS:**

### **October 2003 – To Date**

Center for International Trade and Transportation, University College and Extension Services, California State University, Long Beach, CA

- **Adapted** the Global Logistics Specialist Program® to an online version.

### **December 1999 – July 2002**

FM Data Monthly: Facilities Management Reports and News

(<http://www.tradelineinc.com>)

Tradeline Publications, Orinda, CA

- **Wrote** ten articles appearing in both hardcopy and online formats. Magazine changed to online presentation as *Tradeline Exclusive Case Reports*, with archived articles available only to subscribers, as of July 2002.

### **January – October 2001**

- **Co-authored** two international trade textbooks, [Going Global](#) and [Doing Business in the U.S.A.](#), published by the NxLevel Education Foundation, Sandy, UT: 2002; David P. Wold (ed)

**June 16, 2000-Sept 29, 2000**, EMPATH, Oakland, CA

- **Researched and helped write** a business plan and marketing plan for this medical consulting organization.

**July 9, 1997-Nov 21, 1997**, DuPont Federal Credit Union, (merged with Avon Refinery Credit Union and now called California Pacific Federal Credit Union), Antioch, CA

- **Researched and wrote** an application to the National Credit Union Administration for a conversion from an associational field of membership to a community charter.
- **Publicly advocated** support of the charter conversion at meetings of 3 city councils and 6 municipal advisory councils, all of which voted unanimous support.

## **OTHER ACADEMIC EMPLOYMENT:**

**Spring Semester 1982** – University of Puget Sound, Tacoma, WA – Part-Time Lecturer, taught introductory and advanced international politics

**September 1980-1981** – University of Washington, Seattle, WA – Undergraduate Advisor, Department of Political Science

**September 1978-June, 1981** – Head Research Assistant, Treaty Research Center, University of Washington, Seattle, WA

**September 1977-June 1980** – Teaching Assistant, Department of Political Science, University of Washington, Seattle, WA

**June 1976-August 1978** – Research Assistant, Treaty Research Center, University of Washington, Seattle, WA

## **EDUCATION:**

**1976** - B.A., Political Science, University of WA, Seattle

**1977** - M.A., Political Science, University of WA, Seattle

**1981** - Ph.D., Political Science, University of WA, Seattle

Dissertation: “The Local and General Context of the Central American Court of Justice,” Seattle: UW, 1981

## **WRITING & PRESENTATION CREDITS:**

### **Books:**

Contributing author:

David Wold (editor) *NxLevel Guide for Entrepreneurs (4<sup>th</sup> edition.)* Sandy, Utah: September 2005; ISBN No. 1-931852-08-1

David Wold (editor) *NxLevel Guide for Business Start-ups (4<sup>th</sup> edition.)* Sandy, Utah: September 2005; ISBN No. 1-931852-07-3

Coauthored with David Wold, Brandan Kearney, Johanna Leestma, and Rosann Woods the following two books, textbooks for entrepreneurs engaging in international trade:

*Going Global*

*Doing Business in the U.S.A.*

The Nxlevel Foundation, Sandy, UT published *Going Global* in 2002. Information can be accessed online at:

[http://www.nxlevel.org/shared/layouts/newsletter.jsp?\\_event=view&\\_id=120130\\_c\\_sU128881\\_s\\_i167778](http://www.nxlevel.org/shared/layouts/newsletter.jsp?_event=view&_id=120130_c_sU128881_s_i167778) for “Going Global.” *Doing Business in America* exists in galley form but the publisher has not yet formally published it.

I was also the primary author for the student workbooks that are collateral material for these textbooks. David Wold, the editor, can be reached at [DPWold@yahoo.com](mailto:DPWold@yahoo.com).

### Articles & Presentations:

“Global Business Transportation Trade and the Concept of Unacceptable Danger,” The Journal of Security Education: New Directions in Education, Training, and Accreditation, November 2006.

“Case Study: Initiating Security Training at California Maritime Academy,” Presentation made and short article submitted at the “SUNY-wide Conversation in the Disciplines: Scholarship in Homeland Security: Exploring the Intellectual Territory,” Rockefeller Institute of Government, Albany, NY, September 29, 2005.

“In the Aftermath of MTSA 2002: Some Implications for Emergency Responders,” PowerPoint presentation to the San Francisco Bay Chapter of the National Defense Transportation Association, Thursday, October 21, 2004.

“What is Good Cargo Security?” PowerPoint presentation made to the Cargo Seminar of the Proliferation Prevention and Arms Control Program, Lawrence Livermore National Laboratory, Thursday March 25, 2004.

“The Security Climate in the Aftermath of 9/11,” PowerPoint presentation to the San Francisco Bay Chapter of the National Defense Transportation Association, October 9, 2003.

“DuPont’s Newest Lab Project Incorporates Partnership Approach: End User Ownership in Design Process Pays Off,” Tradeline Exclusive Case Report, April 25, 2002, available to the public until archived after 7 days at which time Tradeline subscription is required for access. See <http://www.tradelineinc.com/> featured in menu selection, “Exclusive Reports.”

“Merck Collapses Project Timeline: Online Collaboration Speeds Up Design,” Tradeline Exclusive Case Report, April 17, 2002, available to the public until archived after 7 days at which time Tradeline subscription is required for access. See <http://www.tradelineinc.com/> featured in menu selection, “Exclusive Reports.”

“What is the Value of Supply Chain Education?” discussion notes presented at the Council for Logistics Management San Francisco Roundtable, Santa Clara, CA, October 25, 2001.

“University of Illinois at Chicago Raises the Bar on Capital Project Management: Making the Campus a Place Where Contractors Like to Work,” FM Data Monthly, September 2001, available in original hardcopy magazine or in online archive through subscription to exclusive case reports at <http://www.tradelineinc.com/>.

“Framingham State Goes Wireless: New Technology Leaps Space and Cost Hurdles,” FM Data Monthly, July 2001, available in original hardcopy magazine or in online archive through subscription to exclusive case reports at <http://www.tradelineinc.com/>.

“The Impact of Globalization,” paper presented to the National Defense Transportation Association, Coast Guard Island, Alameda, CA, May 7, 2001.

“Mobile Data Capture Helps Ortho-McNeil Clean Up: Palm Devices Deployed for Facilities Applications,” FM DATA Monthly, March 2001, available in original hardcopy magazine or in online archive through subscription to exclusive case reports at <http://www.tradelineinc.com/>.

"New Best Practices in Facilities Management" FM DATA Monthly, October 2000, available in original hardcopy magazine or in online archive through subscription to exclusive case reports at <http://www.tradelineinc.com/>.

"Satisfaction in the Balance at UC San Diego: Balanced Scorecard Increases Productivity, Saves \$6 Million," FM DATA Monthly, June 2000, available in original hardcopy magazine or in online archive through subscription to exclusive case reports at <http://www.tradelineinc.com/>.

"Access to Education Anyplace at Anytime," FM DATA Monthly, February 2000, available in original hardcopy magazine or in online archive through subscription to exclusive case reports at <http://www.tradelineinc.com/>.

"Com-Ed 'Drills Down' to Best-in-Class Efficiency," FM DATA Monthly, December 1999, available in original hardcopy magazine or in online archive through subscription to exclusive case reports at <http://www.tradelineinc.com/>.

"Council Majority Spins Out in Antioch," Ledger Dispatch, March 19, 1999, p. 6

"Official Seems to Cast Off Camouflage of Respectability," Ledger Dispatch, July 18, 1998, p. A10.

"Searching Questions Tend to Stir Exasperation," Ledger Dispatch, June 20, 1998, p. A10

"What Would Harry Truman Say About the Dirt?" Ledger Dispatch, May 16, 1998, p. A10.

"Antioch Beginning to Mirror Nation on Accountability," Ledger Dispatch, March 18, 1998, p. A6.

"It's a Question of Quality of Jobs in Antioch," The Ledger Dispatch, December 13, 1997, p. A12.

"The APL-NOL Deal: Selling American Sovereignty," The Journal of Commerce, April 30, 1997, p. 4A.

"China Policy ad nauseam," The Journal of Commerce, December 30, 1996, p. 6A.

"Conservative Actions: A Comparison of the Invasions of Vietnam and Afghanistan," The Turkish Yearbook of International Law, vol. xx, 1980-1981. My article reflected the content of a class I taught at the University of Puget Sound in 1982, Advanced International Politics.

"The Third United Nations Conference on the Law of the Sea and the Treaty/Custom Dichotomy," Texas International Law Journal, vol. 16, no. 3 I gave this article as a paper at the 22nd Annual Convention of the International Studies Association, Philadelphia, PA, March 18-21, 1981.

"The Individual and the Collective in Treaties East and West," Towson State Journal of International Affairs, vol. xv, no. 2. I based this article on my MA project.

**Reviews:**

1972-1985, various book reviews for Best Sellers, University of Scranton book review journal; also for The Seattle Times, Seattle's largest daily newspaper. A number of reviews were excerpted in other publications, such as vol. 16 of Contemporary Literary Criticism, edited by Sharon R. Gunton.