INSTITUTIONAL SYLLABUS – TMGT 8320 - PORT & TERMINAL MANAGEMENT
FALL 2011

A. COURSE DESCRIPTION
The course consists of an inquiry into the basic concepts and principles of seaport management. It stresses U.S. public ports, while providing an insight into the port problems of developing nations. Included topics are: operations; organizational structure; powers; public policy; economics; planning; marketing; technology and regulation.

B. TEXT: There is no required text book because there is no appropriate text book that exists for this course.

   a) Supplemental Material:
      1. The Professor will occasionally provide supplemental material.

C. STUDENT LEARNING OBJECTIVES
   a) Course Objectives
      Upon successful completion of TMGT 8320, each student must be able to:

      1. Understand the dynamic issues of transportation systems, particularly as it relates to Port & Terminal management.
      2. Know the basic principles, skills, and tools of international transportation management as they are applied by managers of Ports & Terminals.
      3. Identify Issues clearly, formulate hypotheses, collect data, and evaluate those issues.
      4. Express ideas clearly concisely and persuasively.
      5. Apply good leadership skills throughout all aspects of your course work. This includes demonstrating an understanding of what good leadership is. You will be given an opportunity to demonstrate your understanding of leadership by showing how leadership is applied by managers of Ports & Terminals.
      6. Integrate ethical viewpoints into one’s life if only by demonstrating compliance with principles of academic integrity. You will be given an opportunity to demonstrate your understanding of ethics by showing how ethics are applied in the Port & Terminal world.

D. COURSE ASSESSMENTS
   1) In-class Presentation number 1: (35% of final grade)
1) **In-class Presentation number 2:** (35% of final grade)

Each student will do two in-class presentations to the entire class on assigned topics. Both in-class presentations will require you to identify issues, formulate hypothesis, and collect and evaluate data. You must also demonstrate that you know the basic principles, skills, tools, and the dynamic issues related to International Transportation Management, particularly as it relates to Port & Terminal management:

- Each student will be assigned presentation topics randomly (by pulling a number from a hat). Presentation due dates are based on the assignment number you randomly select (i.e. If you randomly pick Presentation number 1, you will be the first presenter; if you pick Presentation number 20, you will be the 20th presenter).
- PowerPoint is required when delivering your presentation to the class.
- Each presenter should simulate that they are presenting to an audience in a business environment. Presentations should last approximately 30 to 40 minutes, and the presenter will field questions from the class after the presentation is over. The wearing of business attire (or dress uniform) by presenters is recommended and will be a factor considered when the Professor assigns the presentation grade.
- You must provide a paper copy of your presentations to every student in the class on the day when you are presenting. A copy is given to each student at the beginning of your presentation.
- Extra credit is given for gathering information from experts working in the Transportation Industry. Document such contacts within your presentation by providing the contact name, professional affiliation, phone number, and e-mail address within your presentation.
- Extra credit is given if you volunteer to give your presentation before your assigned date and you in fact present before your assigned date.

2) **Communication skills:** (10% of final grade)

Throughout the course, you must demonstrate that you can express ideas clearly, concisely, and persuasively.

- Demonstrate communication skills during your in-class presentation, in writings, and verbally during regular class sessions.

4) **Class participation and attendance:** (10% of final grade)

- The Class participation Grade is based on the amount of discussion initiated by each student, plus the level of knowledge the student displays during those discussions.
- Attendance will be taken regularly and excessive absence will negatively affect your class participation grade.
5) **Leadership skills:** (5% of final grade)

"Leadership occurs when one person induces others to work toward some predetermined objectives." — Massie

You must demonstrate an understanding of good leadership and apply good leadership skills throughout all aspects of your course work.

- Each student will be required to submit a leadership assignment that discusses a leadership concept in a Port & Terminal context.
- An additional way to demonstrate leadership skills includes bringing information, data, articles, or publications to class and openly sharing them with classmates and the Professor.

6) **Ethics:** (5% of final grade)

"A discipline dealing with good and evil and with moral duty." — The Merriam-Webster Dictionary

- Each student will be required to submit an ethics assignment that discusses an ethical dilemma in a Port & Terminal context. Each student must also integrate ethical viewpoints by demonstrating compliance with academic integrity.

E. **ACCOMMODATIONS FOR STUDENTS WITH LEARNING DISABILITIES**

If you believe that you need accommodations for a disability (also referred to as IEPs and 504 plans), please notify me within the first week of class and contact the Office of Accessibility Services at (718) 409-7348 or email Dean Tardis Johnson at tjohnson@sunymaritime.edu for an appointment to discuss your needs and the process for requesting accommodations. Since accommodations may require early planning and generally are not provided retroactively, please contact Accessibility Services as soon as possible!

F. **INSTRUCTOR INFORMATION**

i. E-mail to fpelkowski@sunymaritime.edu is the method to contact the Professor

ii. You must communicate with the professor from a sunymaritime.edu e-mail address.

iii. Contact me by e-mail and we will make an appointment

G. **CLASS MEETINGS**

i. Monday’s from 7:50 PM to 10:20 PM in the Fort classroom A04
H. CLASS POLICIES

i. Mobile phones must be kept off and away. Laptops can be used in class to take notes.

I. SUMMARY OF GRADING

1. Research and in-class presentation number 1 35%
2. Research and in-class presentation number 2 35%
3. Communication skills 10%
4. Class participation and attendance 10%
5. Leadership research assignment 5%
6. Ethics 5%

Make-up Policy: Late submissions and presentations will result in a reduced grade unless the student provides proof of exceptional circumstances that caused the late submission.

J. ACADEMIC INTEGRITY POLICY

I. Absolute integrity is expected of every Maritime student in all academic undertakings.

II. A Maritime student's submission of work for academic credit indicates that the work is the student's own. All outside assistance should be acknowledged, and the student's academic position truthfully reported at all times. In addition, Maritime students have a right to expect academic integrity from each of their peers.

III. Students are expected to do their own work in class, on assignments, laboratory experiments, and examinations or tests in accordance with the directions given by the instructor. It is the responsibility of all students to read and understand this statement of College policy on academic integrity. Maritime College considers the violation of academic integrity a serious matter, and one that will be treated as such.

IV. A student who violates academic integrity may, depending on the nature of the offense, be subject to one or more of the following measures: failure of the assignment or examination, failure of the course, dismissal from the Regiment of Cadets, or dismissal from the College. Violations of academic integrity, also known as academic dishonesty, are subject to review by the Judicial Board. For details, go to:


ALL ACADEMIC INTEGRITY VIOLATIONS WILL BE REPORTED TO THE DEAN OF STUDENTS