Financial Management (GBEC 427)  
Fall 2011  
Dr. Pellicciaro

A. COURSE DESCRIPTION
   The course examines the technique that large corporations use in managing their financial positions. The course develops basic financial techniques such as time value of money, ratio analysis and stochastic and deterministic mathematical models and applies them to financial decision making.

Prerequisite(s): GBUS 100 GBAC 311

Role in Curriculum: the course is a required major course

B. TEXT(S)
   a) Required Text(s):

   b) Supplemental Material:
      In addition to the text, it is advised that the student should also read Business Week, Forbes, Fortune and The Wall Street Journal on a regular basis. Also, read articles on the various financial sites of the net: Yahoo Finance, etc.

C. STUDENT LEARNING OBJECTIVES
   a) Course Objectives
      Upon successful completion of GBMG, the student will:
      1. Be able to understand the basics of financial statements and their interpretation.
      2. Upgrade his vocabulary by incorporating an extensive financial vocabulary
      3. Enhance his communicative skills by writing a financial report on a company of his choosing.
      4. Know and apply financial models of time value of money, depreciation capital budgeting, etc.
      5. The student will became aware of the ethical issues in business by reading about recent examples of ethical failures.
      6. Know and apply electronic spread sheets to solve various assigned problems that require the use of this indispensable financial tool.
      7. Understand the relationship of the subject matter and how it relates to his or her personal future financial decisions
COURSE ASSESSMENTS

a) Assessments in the Class

Students’ mastery of the course objectives are assessed by

1. Written report  
2. Tests  
3. By turning in assigned problems

E. ACCOMMODATIONS FOR STUDENTS WITH LEARNING DISABILITIES

If you believe that you need accommodations for a disability (also referred to as IEPs and 504 plans), please notify me within the first week of class and contact the Office of Accessibility Services at (718) 409-7348 or email Dean Tardis Johnson at tjohnson@sunymaritime.edu for an appointment to discuss your needs and the process for requesting accommodations. Since accommodations may require early planning and generally are not provided retroactively, please contact Accessibility Services as soon as possible!

F. ACADEMIC INTEGRITY POLICY

Absolute integrity is expected of every Maritime student in all academic undertakings.

A Maritime student’s submission of work for academic credit indicates that the work is the student’s own. All outside assistance should be acknowledged, and the student’s academic position truthfully reported at all times. In addition, Maritime students have a right to expect academic integrity from each of their peers.

Students are expected to do their own work in class, on assignments, laboratory experiments, and examinations or tests in accordance with the directions given by the instructor. It is the responsibility of all students to read and understand this statement of College policy on academic integrity. Maritime College considers the violation of academic integrity a serious matter, and one that will be treated as such.

A student who violates academic integrity may, depending on the nature of the offense, be subject to one or more of the following measures: failure of the assignment or examination, failure of the course, dismissal from the Regiment of Cadets, or dismissal from the College. Violations of academic integrity, also known as academic dishonesty, are subject to review by the Judicial Board. For details, go to:


ALL ACADEMIC INTEGRITY VIOLATIONS WILL BE REPORTED TO THE DEAN OF STUDENTS
COURSE SYLLABUS
Financial Management (GBMG 427)
Fall 2011

A. INSTRUCTOR INFORMATION
   i. Contact Information: Rpellicciaro@sunymaritime.edu
   ii. Office hours: Mon 3:00 to 4:30 and Wed 10:00 to 11:30

B. CLASS MEETINGS
   i. Days and Hours: Mondays 4:30 to 7:15
   ii. Building and Room Baileys Hall 2-22

C. CLASS POLICIES
   i. All mobile phones must be kept off and away
   ii. Attendance Policy and Absences
       Absences are penalized. More than two (2) absences will affect a student’s grade regardless his performance on tests.
   iii. Laptops, calculators, etc.
       Students using lap tops for note taking (and only for note taking!) must sit in the front rows.

D. GRADING
COURSE GRADE: A student's grade is determined as follows:

1. First Examination 25% of course grade
2. Second Examination 25% of course grade
3. Third Examination 25% of course grade
4. Final examination 25% of course grade

5. Project: The student must hand in a comprehensive financial report on a company of his choosing. The report will apply some of the concepts developed in the course. The project must be handed in on time! Each day of lateness reduces the grade by 5 point.

MAKE UPS, being extremely detested by the professor, are rarely given except under dire circumstances

CLASS PARTICIPATION: This factor will aid the student to a higher letter grade if his examinations performance is a marginal sum (i.e., 69, 79, 89)
INC GRADES are also rare. Only students that are PASSING and with proper justification will receive an INC grade. If the student is FAILING the course, an F grade will be given by the instructor. INC grades must be completed by the first two weeks of the next term, or they become an automatic F.

E. COURSE OUTLINE

I. INTRODUCTION
      Ch.1, Section, 2.4, pg 108-110.
   2. Financial Statements and Analysis.
      Sections 3.1, pg 110-117, Sections 3.2-3.7
   3. Project
      Section 3.8, Pg. 80-81, Self-Test 2.2.
   4. Do all Self Test Questions Relevant for these readings

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TEST I

II. CAPITAL BUDGETING
   1. Time Value of Money and Valuation.
      Time Value: Chapter 5
      Valuation: 6.3, 6.4, 7-3
      Sections 11.1-11.4, All of Ch 10,
   3. Do all Self Test Questions Relevant for these readings

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TEST II
III. SOURCES OF CAPITAL

1. Short and long term bank loans
   Section 15.2 and review Pg. 179-181

2. Financial markets:
   Sections 2.1 pg. 254-259.

3. Bonds, Preferred Stocks and Common Stocks
   Bond Sections 6.2, 6.4, Pref. and Common 7.1, 7.2. Dividends Sections 13.1, 13.2 13.6

4. Cost of Capital
   Pg 311-315, Sections 9.1 to and including 9.5 Not pg. 341

5. Do all Self Test Questions Relevant for these readings

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IV INVESTING

Behavior of Financial Markets

Stock Selection and Diversification Approach
   Pg.300-305 and section 7.4

Mutual funds and ETFs Approach.
   http://finance.yahoo.com/funds
   http://finance.yahoo.com/etf/education
   http://finance.yahoo.com/etf/education/07

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V PROJECT (Not Handing in the project will reduce the students grade by 10 points or one letter grade )

Due not earlier and not later than -----! The project must be handed in on time!
Each day of lateness reduces the grade by 5 point.