INSTITUTIONAL SYLLABUS – TMGT 7300
TRANSPORTATION MANAGEMENT

A. STUDENT LEARNING OBJECTIVES:
Upon successful completion of TMGT 7300, each student must be able to:
1. Understand the dynamic Transportation Management issues that affect basic transportation systems.
2. Know the basic principles, skills, and tools of transportation management.
3. Identify issues clearly, formulate hypotheses, collect data, and evaluate those issues.
4. Express ideas clearly concisely and persuasively.
5. Demonstrate an understanding of leadership through your course work.
6. Demonstrate an understanding of ethics through your course work.


PLEASE MAKE SURE THAT YOU HAVE THE SEVENTH EDITION. Having the most current text book will be critical to your success in this course. The Sixth Edition is not an acceptable text.

The text is a good basic guide on the modern transportation system. You should use it as your guide when completing your tests for submission to the Professor. However, you will need to use resources beyond the text book.

C. COURSE ASSESSMENTS & GRADING

1) RESEARCH ASSIGNMENT: Electronic submission of one PowerPoint project on a research topic that the professor will assign. You will also submit the most valuable parts of the research reference material that you used to create the PowerPoint. This assignment is 45% of your final grade.

The Research & PowerPoint submission allows the Professor to assess the following STUDENT LEARNING OBJECTIVES:
- Understand the dynamic Transportation Management issues that affect transportation systems.
- Know the basic principles, skills, and tools of transportation management.
- Identify issues clearly, formulate hypotheses, collect data, and evaluate those issues.
- Express ideas clearly concisely and persuasively.

**Guidelines for the PowerPoint submission:**

- PowerPoint is required. This is designed to develop a good working knowledge of PowerPoint, which is used extensively by employers in industry and in government. Each student will create and submit one presentation.

- Your Presentation should contain a minimum of 15 slides (not including the ethics and leadership slides which will be discussed later in this course outline). There is no limit to the number of slides you can submit. The presentation should include basic “definitions” when appropriate and should also include facts, data, maps, charts, and graphs when appropriate. Submission of supplemental data and handouts are encouraged. The presentation must be designed to be a “reference guide” that a person can read and come away with a strong understanding of the subject matter. Therefore, these presentations will be different from “in-person” business presentations that only utilize “bullet-points.” The presentations for this course must contain a reasonable amount of subject matter, in a summarized format. You should then submit to the Professor the research information and data that helped you create your presentation. You may also use the NOTES section of each PowerPoint slide to provide additional information.

- Extra credit is given for gathering information from people you contact who are experts working in the Transportation Industry. Document your contacts with industry experts within your presentation. This is done by providing the contact name, professional affiliation, phone number, and e-mail address to the Professor on a slide in your PowerPoint submission. Trade organizations (i.e., American Trucking Association, American Waterway Operators, etc…) have been a particularly good resource for Maritime College students. You can call a Trade organization and explain that you are a Graduate student doing research on their industry and ask to be referred to a subject matter expert. Be persistent. Do not give up after making one phone call or sending a few e-mails. Phone calls are the most effective method to gain access to an industry expert. Large companies are often a good resource. Remember, be persistent.

- PowerPoint Topics are selected by the Professor and are assigned to each student using a random assignment system.
2. LEADERSHIP ASSIGNMENT: Research and electronic submission of three or less PowerPoint slides presenting a LEADERSHIP issue at the end of your major Research/PowerPoint submission. This will be 5% of your final grade.

The Research & PowerPoint slide(s) on LEADERSHIP allows the Professor to assess the following STUDENT LEARNING OBJECTIVE:

- Demonstrate an understanding of what good leadership is.

"Leadership occurs when one person induces others to work toward some predetermined objectives." — Massie

Guidelines for the LEADERSHIP PowerPoint submission:

Every LEADERSHIP PowerPoint submission must describe your understanding of good leadership characteristics. It also must present a leadership issue related to a Transportation Management issue. You can describe a leadership decision, leadership failure, leadership dilemma, or describe a particular leader and what made that leader excel or fail. It is ideal if you discuss how you might handle a leadership issue/dilemma/decision if you were in a leadership position. You may provide supplemental information in the notes section located at the bottom on your leadership slide in PowerPoint.

3. ETHICS ASSIGNMENT: Research and electronic submission of three or less PowerPoint slides presenting an ETHICS issue at the end of your major Research/PowerPoint submission. This will be 5% of your final grade.

The Research & PowerPoint slide(s) on ETHICS allows the Professor to assess the following STUDENT LEARNING OBJECTIVES:

- Demonstrate an understanding of ethics through your course work.

"A discipline dealing with good and evil and with moral duty." — The Merriam-Webster Dictionary

Guidelines for the ETHICS PowerPoint submission:

Every ETHICS PowerPoint submission must describe your understanding of good ethics. It must also present an ethical issue related to a Transportation Management issue. You can describe an ethical decision, ethical failure, or an ethical dilemma. It is ideal if you describe how you might have handled the ethical decision/failure/dilemma if you were in a position to do so. You may provide supplemental information in the notes section located at the bottom on your ethics slide
within your PowerPoint submission. In addition to the PowerPoint ethics slides, your behavior in the course must demonstrate proper ethics and academic integrity.

4) TESTS: Tests are 45% of your final grade.

The exams allow the Professor to assess the following STUDENT LEARNING OBJECTIVES:

- Understand the dynamic Transportation Management issues that affect transportation systems.
- Know the basic principles, skills, and tools of transportation management.
- Express ideas clearly concisely and persuasively.

Guidelines for the Tests:

The Professor will ask a series of questions in a test format that students must submit answers to electronically.

Each student must prepare and submit the assignment independently. Team work on tests or any assignment is not allowed and will be considered an ethical violation. Perform your own research and create your own test answers.

The Professor will assign a due date for your test answers. Late submissions will be penalized with a reduced grade. However, students are much better served by making a late submission than never submitting the assignment. Even if it is late, submit the assignment.

Reading Assignments:

- The electronic tests are designed to force you to read the assigned text to find information to formulate your answers. You will need to independently find the correct sections of the text to read in order to answer the test questions. I strongly suggest that you read the entire chapter that is being tested before you try to answer the test questions. Answers to the test questions are often found in multiple locations within a chapter. If you simply read the test questions and then try to find the answer in the text, you are likely to submit an incomplete answer or the wrong answer. Read the chapter first, then read the test, then formulate your answers by reviewing the information in the text book.

D. ACCOMMODATIONS FOR STUDENTS WITH LEARNING DISABILITIES:
If you believe that you need accommodations for a disability (also referred to as IEPs and 504 plans), please notify me within the first week of class and contact the Office of Accessibility Services at (718) 409-7348 or email Dean Tardis Johnson at tjohnson@sunymaritime.edu for an appointment to discuss your needs and the process for requesting accommodations. Since accommodations may require early planning and generally are not provided retroactively, please contact Accessibility Services as soon as possible!

E. INSTRUCTOR INFORMATION:

   i. All communication with the Professor must be done by COURSEMAIL within the ANGEL website.

   ii. If there is a technical problem with Angel Coursemail, then contact the Professor by e-mail at fpelkowski@sunymaritime.edu. If you use e-mail to communicate with the Professor, you must do so from a sunymaritime.edu e-mail address.

F. SUMMARY OF GRADING:

   1. Research and PowerPoint submission  45%
   2. Tests  45%
   3. Leadership assignment  5%
   4. Ethics assignment  5%

G. ACADEMIC INTEGRITY POLICY:

   I. Absolute integrity is expected of every Maritime student in all academic undertakings.

   II. A Maritime student's submission of work for academic credit indicates that the work is the student's own. All outside assistance should be acknowledged, and the student's academic position truthfully reported at all times. In addition, Maritime students have a right to expect academic integrity from each of their peers.

   III. Students are expected to do their own work in class, on assignments, laboratory experiments, and examinations or tests in accordance with the directions given by the instructor. It is the responsibility of all students to read and understand this statement of College policy on academic integrity. Maritime College considers the violation of academic integrity a serious matter, and one that will be treated as such.

   IV. A student who violates academic integrity may, depending on the nature of the offense, be subject to one or more of the following measures: failure of the assignment or examination, failure of the course, dismissal from the Regiment of Cadets, or dismissal
from the College. Violations of academic integrity, also known as academic dishonesty, are subject to review by the Judicial Board. For details, go to:


ALL RESEARCH/POWERPOINT PRESENTATIONS AND TESTS WILL BE COMPLETED BY EACH INDIVIDUAL STUDENT, WORKING INDEPENDENTLY. THERE WILL NOT BE ANY “TEAM” SUBMISSIONS. WORKING ON THE RESEARCH/POWERPOINT PRESENTATIONS AND/OR TESTS WITH THE ASSISTANCE OF ANOTHER STUDENT IS “CHEATING” AND WILL RESULT IN DISCIPLINARY ACTION IN ACCORDANCE WITH THE MARITIME COLLEGE CODE OF CONDUCT.

THE PROFESSOR USES SOFTWARE THAT IDENTIFIES STUDENTS WHO ARE SUBMITTING SIMILAR ANSWERS AND/OR ARE USING SIMILAR PHRASES IN THEIR ANSWERS.

ALL ACADEMIC INTEGRITY VIOLATIONS WILL BE REPORTED TO THE DEAN OF STUDENTS.