

# 2021 Admiral's Dinner

## SPONSORSHIP/UNDERWRITING OPPORTUNITIES

### SPONSORSHIP OPPORTUNITIES

#### ADMIRAL'S SPONSOR \$100,000

- Corporate logo on the Mess Deck wall
- On screen recognition at the event and in all marketing materials
- Special recognition by MC
- Prominent placement color ad in dinner journal
- 30 tickets to the event\*
- An endowed scholarship in your/your company's name for \$25,000

#### COMMODORE SPONSOR \$55,000

- On screen recognition at the event and in all marketing materials
- Special recognition by MC
- Prominent placement color ad in dinner journal
- 25 tickets to the event\*
- One 4-year scholarship in your/your company's name for \$2.5K/year

#### PRESENTING SPONSOR \$28,000

- On screen recognition at the event and in all marketing materials
- Special recognition by MC
- Prominent placement color ad in dinner journal
- 20 tickets to the event\*
- A one-time scholarship in your/your company's name for \$5,000

#### SALLYPORT SPONSOR \$18,000

- On screen recognition at the event and in all marketing materials
- Full gold page ad in dinner journal
- 20 tickets to the event\*

#### EMPIRE STATE VI SPONSOR \$12,500

- On screen recognition at the event and in all marketing materials
- Full gold page ad in journal
- 15 tickets to the event\*

#### ST. MARY'S SPONSOR \$10,000

- On screen recognition at the event and in all marketing materials
- Full B/W page ad in journal
- 10 tickets to the event\*

#### TABLE SPONSOR \$7,500

- 10 tickets to the event\*

#### INDIVIDUAL TICKET/SPONSOR A STUDENT TICKET \$750

### UNDERWRITING OPPORTUNITIES

#### DESSERT & NETWORKING RECEPTION \$15,000

- On screen recognition at the event and in all marketing materials
- Tent card with sponsor name on each table at reception
- Full Gold page ad in journal
- 2 tickets to the event\*

#### DINNER JOURNAL SPONSOR \$10,000

- On screen recognition at the event and in all marketing materials
- Logo printed on bottom of front cover of journal

#### FAVOR SPONSOR \$8,000

- Your company's logo on gift bags or boxes
- On screen recognition at the event and in all marketing materials
- Full B/W page ad in journal

#### TABLE DÉCOR SPONSOR \$6,000

- Tent card with your company's logo on each table
- On screen recognition at the event and in all printed material
- Full B/W page ad in journal

#### MARQUEE SPONSOR \$2,500

- On screen recognition at the event and in all marketing materials
- Sponsor's logo and message on campus entrance marquee for two weeks

*\* Event features cocktail-style tables grouped together to accommodate 10 guests*